

Newsletter n.1

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ECONEETS@WORK

Fostering the employability opportunities of young NEETs through
eco-activities for digital and entrepreneurial competences

The consortium:



Project Objectives



Eco-NEETs@Work aims at confronting unemployment among young NEETs especially from rural and digitally excluded areas. It suggests an **inclusive, innovative** and **sustainable** solution that will utilize the benefits of experiential learning and the **NEETs' rural background** to enhance their entrepreneurial skills and digital competencies through hands-on environmental-oriented activities. Therefore, it will **motivate** and **introduce** them in the labor market, even in the challenging post-pandemic era.

Target Groups

EcoNEETs@work aims at supporting young NEETs -namely **aged 18-24-** and creating the tools that will help them increase their chances for inclusion in a harsh labour market.

Direct:

- Young rural NEETs (**aged 15-24**) that are disengaged from the labor market for a long period of time,
- young people aspiring to become entrepreneurs,
- young job seekers, employers

Indirect:

- SMEs,
- HR departments,
- youth workers,
- youth trainers,
- business consulting organizations,
- businesses willing to embrace eco-practices,
- youth policy makers,
- accreditation bodies,
- environmental organizations,
- NGOs,
- digital agencies.

